

TASTING OPERA

Società Benefit SRL

ITALIA
HOSPITALITY
INVEST IN BEAUTY AND HERITAGE

TASTING OPERA

immersive, powerful, multi-sensory

Tasting Opera is the ultimate answer to the tech-supremacy.

Tasting Opera fosters young opera singers' careers and lyric music fruition throughout the hospitality industry.

It's time for alternative and empowering connections: connect music to food, talent to opportunities, and individuals to emotions.

We believe in human agency and talent, creating opportunities for young artists and inspiring new audiences.

A de-tech oasis, a transformational experience.

TASTING OPERA

immersive, powerful, multi-sensory

unique blend of music and food.

Perfect for music enthusiasts, food lovers, and anyone who is in love with quality.

Tasting Opera takes you on a journey through the timeless charm of opera and gourmet delicacies.
Unforgettable experiences, combining skills of talented musicians with finest hospitality.

*Our expertise is exceptional, our passion boundless,
and our creativity adaptable to every need.*

OPERA

**art, heritage, language,
widespread passion everywhere**

Italian opera singing is **UNESCO Intangible Cultural Heritage of Humanity**

Opera is a precision machine driven by professionalism, uniting various arts and impacting communities.

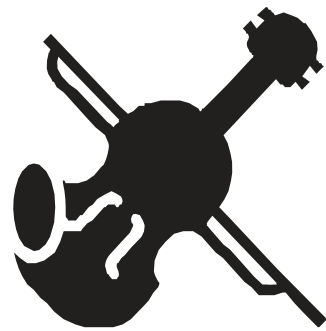
Universal language combining music, lyrics, melodies, and action captivating audiences across ages and cultures.

Opera serves as a shared place of imagery, expressing timeless genius, talent, history, beauty, and emotions.

Its extensive repertoire continues to captivate global audiences daily.

WHY TASTING OPERA?

Three fundamental elements combined



Original opera repertoire



Entertainment and storytelling



Top Premium Food & Wine experience

DISCOVER OUR MUSIC MENU

Enjoy opera everywhere!

OPERA DINNER

The ideal fusion of the arts of music and impeccable dining

Thematic focus:

Dedicated storytelling,
introducing and bridging
the repertoire selection

Bespoke Dinner:

A contemporary reinterpretation of
composers' favorite recipes,
interpreted by Chefs

Performing:

- Vocal Duo or Vocal Trio
- 1-5 Instrument
- 4/5 Arias

Meet-and-greet
with the artists

LIGHT OPERA

Innovative spaces and reduced timing, for an authentically contemporary opera experience

The Light Opera formula:

- 100% of the original music & lyrics
- 100% narrated plot
- 30% of the original duration

Performing:

- Singers
- Orchestra Ensemble

Food Experience:

- Enjoy an exclusive post-performance cocktail or dinner as at an authentic Opera première!

BESPOKE EVENT

Solution that suits all different types of locations and guests number

Thematic focus:

- Dedicated storytelling
- Introducing and bridging the repertoire selection

Performing:

- 1+ Singer
- 1+ Instrument
- 4/5 + Arias

Food and Wine Experience:

Transformational multi-sensory food deeply rooted in music. Inspired by favourite composers' and musicians' recipes.

EXCLUSIVE PERFORMANCES OF TOMORROW'S STARS

We foster young talent.
Opera is a challenging and competitive
world where the ability to acknowledge
and
supporting talented youth is key.

Our artistic team is rigorously selected based on outstanding merit criteria:



Conservatoire Degree
(top-score range)



Finalist/winners most
influential vocal
contests



On-stage
experience



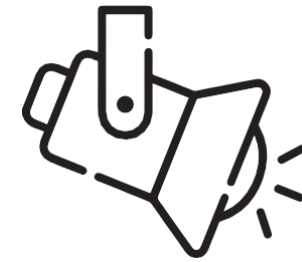
Talented youth
completing higher
musical education

Tasting Opera may encompass:



Full artistic arrangements

- Selection of thematic repertoire
- Artist recruitment
- Artist management



Backstage

- Artistic coordination
- Planning & operation
- PR & Media Relations
- Music, Food, Lifestyle/thematic media coverage



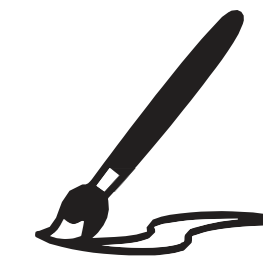
On Stage

- Mapping of the location
- Location management
- Eventual backdrop/video projections
- Instrument setting



Ultimate Gastronomic Luxury

- Premium Food Experience
Definition and Management



Graphic design

- Music menu
- Invitations
- Opera libretto

THANK YOU



TASTING OPERA

Società Benefit SRL

tastingopera@italiahospitality.it

MILANO

Via G. Lanza, 3
20121, Milan
Italy

DUBAI

Unit No: 2006 DMCC,
Jewellery & Gemplex 3,
Dubai

ITALIA
HOSPITALITY
INVEST IN BEAUTY AND HERITAGE